

Cadoma Foundation

Strategic Plan Overview

2011

Mission Statement

The Cadoma Foundation's purpose is to ensure historic places are preserved in perpetuity by fostering a strong ethic supporting stewardship of historic places and acquiring, maintaining, restoring, and preserving historic buildings in the State of Wyoming.

Goals

I. Preservation Goals

A. Historic places are preserved in perpetuity.

1. Continue to work with Preservation Partners at the local, state, and national level to develop the historic preservation movement in Wyoming.
2. Hire Waves Web Design to update foundation website with additional capability for accepting payments for items sold by and accepting donations for the Cadoma Foundation..
3. Continue to use the architectural study of the Bishop Home to renovate and begin implementation of the plan developed and approved by the Cadoma Board for the future use of the Bishop Home.
4. Continue to promote the philosophy that preservation sustains our environment.

II. Education Goals

A. A strong preservation ethic supports stewardship of historic places.

1. Promote connections between preservation and other important community developments.
2. Continue promoting the Cadoma Foundation to the community using information provided through membership in the Chamber of Commerce..
3. Use advertising of Bishop Home, items provided and events held by the Cadoma Foundation to increase appreciation of the Cadoma Foundation's value to the community at large.
4. Speak at events related to historic preservation using power point presentation developed for this project.

III. Capacity Goals

A. The organization is capable of effectively fulfilling its mission.

1. Aggressively solicit two new members for the board of directors.
2. Continue fund raising present fund raising efforts and use plan developed by the Board of Directors to institute new ones.
3. Use advertising and new website to raise the visibility of the foundation statewide.
4. Use the new website and advertising to promote sale of the Casper Chronicles and continue to investigate other possible revenue streams to support the foundations efforts.
5. Begin research and development on sequel to Casper Chronicles.
6. Continue to research possible grants to support the foundation and actively seek alternative to the use of grants for this purpose.
7. Develop a job description and begin recruitment of Bishop House property manager.